



**EFFE SEAL**  
for Festival Cities  
and Regions

# Memorandum

**about bestowing the EFFE Seal to the Festival City Tampere.**

The undersigned attest that the authorities of the city of Tampere together with the festival community of the region have declared their full adherence to the principles, values, and requirements of the EFFE Seal for Festival Cities and Regions as contained in its founding Charter.

They will fulfil their relevant activities and cooperation according to these and will participate in the various activities of the EFFE Seal community.

This agreement will be reviewed every three years.

Signed on 28th of April 2025

Tampere  
Finland  
**Ms. Anna-Kaisa Heinämäki**  
Competitiveness Director

For the  
European Festivals Association  
**Jan Briers**  
President